

Laura Ladd

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PROFESSIONAL EXPERIENCE

Investment Manager of Family Office **2002 – Present**
Trustee 2016 – Present
President and Managing Member 2017 – Present

- Purchase, develop, negotiate and sell real estate projects and other ventures with a combined value of \$100 million in at least 40 different holdings.
- Represent several family trusts and wills, which are active investors in the portfolio.
- Collaborate with principals and beneficiaries to identify priorities for multi-generational, tax-advantaged estate planning.
- Restructure operations and debt to stabilize cash flow, optimize tax structure, and maximize long-term value.
- Select, direct, and manage team of professionals for litigation, compliance, tax, sales, marketing, and administration to support trusts and underlying portfolio of assets.
- Manage regulatory challenges for public-private infrastructure and real estate projects with local, state, and federal governments.

Managing Director of Private Wealth Management and Trust Company **2017 – Present**

- Fulfill fiduciary responsibilities, including budget approval, management oversight and setting strategy for multi-generational wealth management firm.
- Review of all policies and procedures to ensure prudent risk management policies and compliance with the state's banking commission.
- Serve on the Investment Committee, reviewing and approving CEO recommendations for asset allocation, manager and fund performance and new investment strategies.

Trustee of the Wyoming Retirement Systems **2009 – Present**
Chair of the Board **2013 – Present**
Chair of the Investment Committee **2010 – Present**

- Lead Board of public pension system for 55,000 public employees with \$8.5 billion in assets under management.
- Develop and advance agenda, set board governance and committee structure.
- Board spokesperson and liaison with Governor and State Legislature reporting on fund performance, actuarial soundness, and priorities of our 5-year strategic plan.
- Lead efforts to develop professional investment management team and in-state recruiting capabilities to improve program depth, breadth and performance.
- Oversee the development of exceptional education and outreach program to our members, our retirees, our legislative and executive branch partners.
- Hire, advise and manage the Executive Director and, together with the ED, the Chief Investment Officer.

Owner's Representative for multiple \$100MM+ projects in Jackson Hole, Wyoming **2003 – Present**

- Re-positioned the Four Seasons Jackson Hole whole ownership condominium product and designed and managed all aspects of the sales and marketing program. Negotiated and closed \$85MM in real estate sales in less than 9 months.
- Local representative for Hillwood Bar BC (a Perot Company) for a \$180MM ranch real estate development.
- Lead multiple complex homeowners' associations and Improvement Service Districts. Responsible for budget approval, governance and management oversight and compliance with governing documents.

Consultant on New Business and Policy Initiatives

2000 - Present

- Advisor to the CEO of the 6th largest utility co-op in the nation.
- Negotiated the sale of a \$10MM industrial business in Jackson Hole, Wyoming.
- Developed Wyoming's risk assurance framework for long-term geological carbon sequestration.
- Speaker and expert witness on energy economics, risk management frameworks and consumer impacts.

Energy and Economics Advisor to Wyoming Governor Dave Freudenthal

2007-2010

- Developed Wyoming's energy positions based on the regulatory climate, private and public financial markets, competitive positioning and the political landscape. Developed specific expertise and testified to the State Legislature on carbon capture and sequestration, renewable energy tax policy and the role of federal energy subsidies.

Director of Business Development, Petopia.com

1999-2000

- Produced a home shopping television show. Responsible for content development and the P&L for the business line.

Associate in Strategic Leadership Practice at Booz Allen Hamilton

1997-1999

- Developed merger integration strategy and led joint integration teams for a leading national global medical diagnostics provider.

Commercial Lender First Interstate Bank of California

1992-1996

- Promoted from Analyst to Assistant Vice President in less than 3 years. Exceeded business development goals with over 30% portfolio growth in first year as officer. Ranked 3rd out of 100 officers statewide. Co-managed a \$300 million portfolio of corporate relationships in Silicon Valley, California.

EDUCATION

THE WHARTON SCHOOL, University of Pennsylvania, Masters of Business Administration May, 1998

PEPPERDINE UNIVERSITY, Bachelor of Science in Business Administration, *Cum Laude* April, 1992

BOARD SERVICE

- CLIMB Wyoming, a statewide non-profit focused on providing career training and placement for low income single mothers to enable them to achieve self-sufficiency and create generational change for their families.
- Compass Working Capital, a Boston based nonprofit financial services organization provides savings and financial coaching programs that empower working families with low incomes to build assets, achieve their financial goals, and become financially secure.
- Jackson Hole Historical Society & Museum which seeks to collect, preserve and explore the cultural, and related natural history of Jackson Hole and the Greater Yellowstone area through education, research, public programming and collaboration.

PERSONAL

- Completed numerous half-ironman and Olympic distance triathlons and multiple marathons including Boston.
- Devoted dog owner and founding member of Lucky's Animal Shelter in Star Valley, Wyoming.